



The EU-US Transatlantic Trade and Investment Partnership (TTIP)

Utah- Europe Days, 9 May 2013

European Economy Update: Sizing the European Union

27 member states
(soon 28)

*over **500** million
of, real, consumers*

23 official
languages

20%
of global GDP (in
PPS terms)

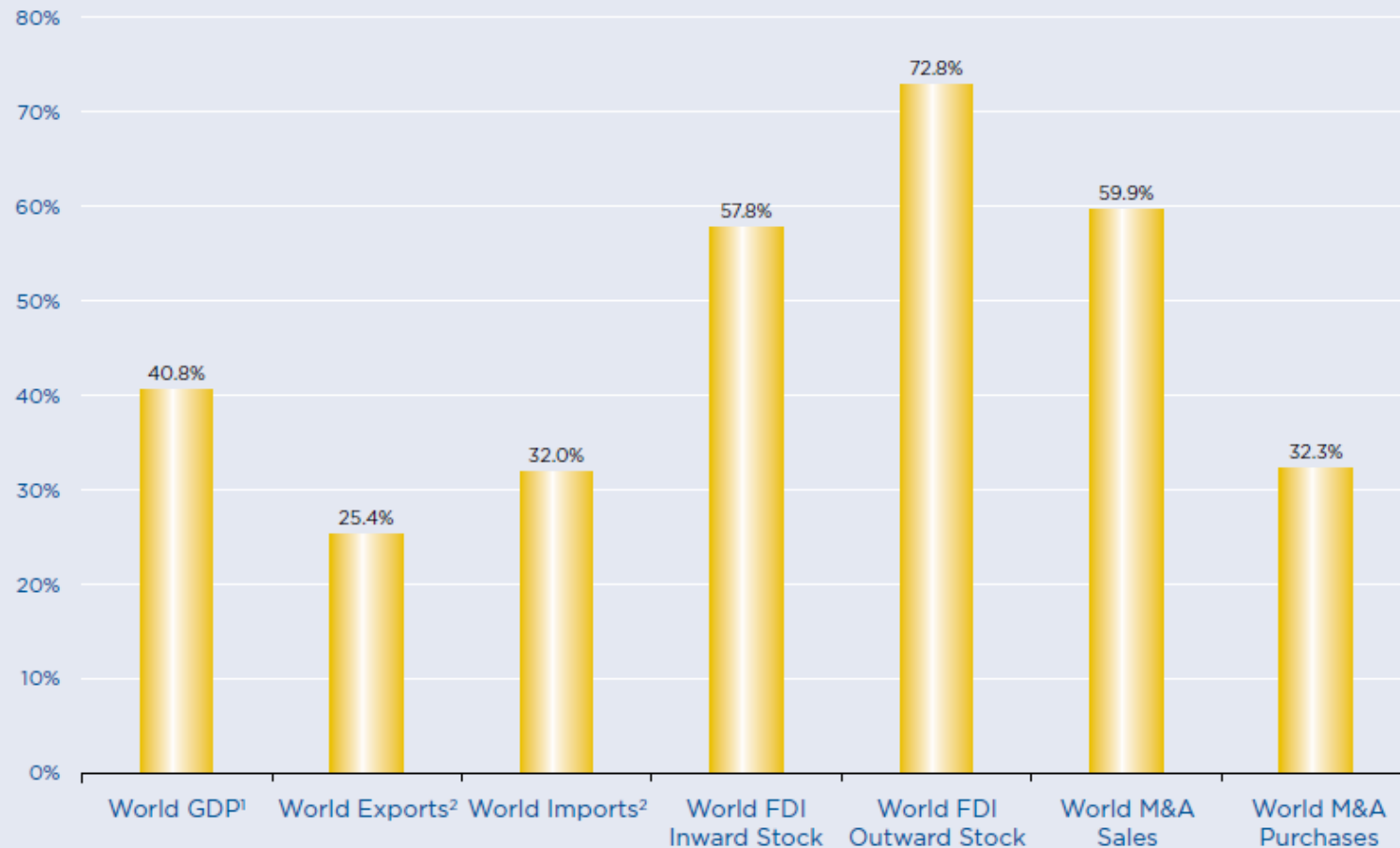
4.2 million km²
total surface area

20% of global
exports and imports



EU Trade: EU/US Trade - Overview

TABLE 1: THE TRANSATLANTIC ECONOMY VS. THE WORLD - SHARE OF WORLD TOTAL



Source: Hamilton Study

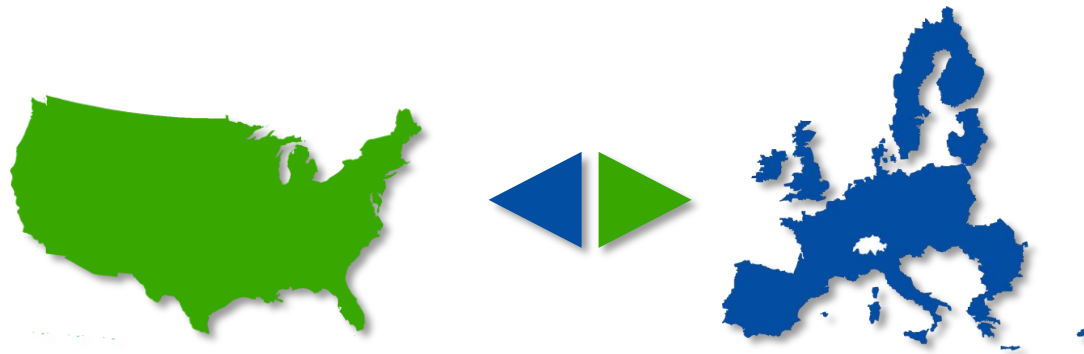


EU Trade:

EU/US Trade: Overview

- **Daily bilateral** trade in goods, services and investment is worth EUR 1.7 billion.
- **EU/US combined:**
 - invest 3 times more than the rest of the world
 - receive more than half of the world's investment
 - employs up to 15 million workers in mutually “onshored” jobs on both sides of the Atlantic.
- **Sales of US affiliates in Europe:** double than sales in the entire Asia/Pacific.
- **Affiliate sales in UK alone** (USD 622 billion): exceeded sales in all of Latin America.
- Europe accounted for 57% of **total US services sales**.

EU Trade: EU/US Trade - Overview



- **Current EU/US Trade:**
 - Most integrated and largest economic relationship in the world
 - Massive levels of mutual investment stocks: € 2 800 bn, 15 million jobs



EU/US Trade TTIP – how we got there

- November 2011 **EU-US Summit**
- 2012: **EU-US High Level Working Group on Jobs and Growth** assessed options for strengthening EU - U.S. trade and investments
- Feb 11, 2013: **Final report**. Recommendation to « launch negotiations on a comprehensive, ambitious agreement that addresses a broad range of bilateral trade and investment issues »
- Reference in **State of the Union** address
- Fe 13, 2013: **annoucement of initiation of internal procedures** necessary to launch negotiations on TTIP (Joint Statement by President Obama, European Council President Herman Van Rompuy and European Commission President Barroso).



EU/US Trade

TTIP – main components

TTIP - First agreement between economies of this size

- ***Market access***

Tariffs, Services, Investment, procurement

2) Regulatory Issues and non tariff barriers

3) Rules Addressing Shared Global Trade Challenges and Opportunities

Intellectual Property Rights, Customs and Trade facilitation, Environment and labour, Competition and State owned enterprises, Energy and raw materials...

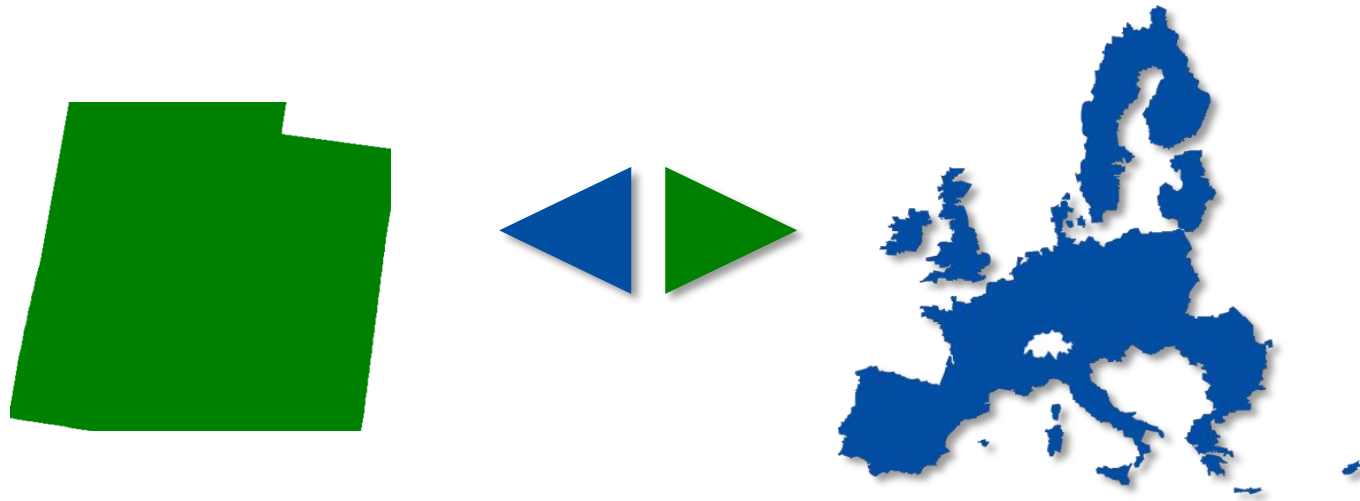
EU/US Trade TTIP – Impact Assessment

- **Significant gains:**
 - 8% rise in US exports; 6% rise in EU exports in the short term
 - Around 0.4% increase of GDP for the US; 0.5% for the EU and
 - 37% rise in US exports to the EU
 - 28% rise in EU exports to the US and
 - Average extra EUR 545 in disposable income each year for a family of four in the EU and EUR 655 in the US.
 - Increase GDP in the rest of the world by almost EUR 100 billion.
- **80%** potential gains coming from reduction of non-tariff barriers in all sectors.



What's in it for Utah companies?

EU/Utah Trade



- **Significant trade with EU countries:**
 - 6 of the 20 Utah top export partners are EU Member States
 - 5 of the 20 Utah top import partners are EU Member States
- **EU Direct Investment in Utah: \$ 4,261 million (2006)**

What's in it for Utah companies?

EU/Utah Trade - Exports

	Sectors	2012
1	Primary Metal Mfg	5,716,660,671
2	Computer & Electronics Products	277,063,293
3	Minerals & Ores	180,069,118
4	Miscellaneous Manufactured Commodities	180,069,118
5	Transportation Equipment	109,166,649

- **Utah Exports to the EU:**
 - Doubled in past 5 years
 - Merchandise Exports: \$ 7 billion (2012, US Chamber)
 - Service Exports: \$ 2 billion (2011, US Chamber)
- **Top 3 Exports Sectors:**
 - Primary Metal Mfg
 - Computer & Electronics Products
 - Minerals & Ores

What's in it for Utah companies?

EU/Utah Trade - Imports

	Sectors	2012
1	Machinery (except electrical)	139,979,438
2	Miscellaneous Manufactured Commodities	108,102,482
3	Computers & Electronic Products	100,095,413
4	Electrical Equipment, Appliances & Components	54,710,660
5	Goods returned (exports for Canada only)	47,913,463

- **Utah Imports from the EU:**
 - \$ 696 million (2012)
- **Top 3 Imports Sectors:**
 - Machinery (except electrical)
 - Miscellaneous Manufactured Commodities
 - Computer & Electronic Products



What's in it for Utah companies?

EU/Utah investment

- **European investments in Utah account for at least 16000 jobs**
- **5800 are created by UK companies**
- **3700 are created by German companies**



Merci ! Thank you!

**Adeline Hinderer,
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www.euintheus.org

<http://ec.europa.eu/trade/policy/countries-and-regions/countries/united-states/>